

GOLF TO SCHOOLS



In conjunction with **Universal Basic Education Board** and **Secondary Education Board**.



The SOHK

9 Principles

of Golf

Honesty

The quality or state of being truthful; not deceptive Golf is unique from other sports in that players regularly call penalties on themselves and report their own score.

Integrity

Golf is a game of etiquette and composure. Players are responsible for their actions and personal conduct on the golf course even at times when others may not be looking.

Sportsmanship

Players must know and abide by the rules of golf and be able to conduct themselves in a kind and respectful manner towards others even in a competitive game.

Responsibility

Players are responsible for their actions on the golf course. It is up to them to keep score, repair divots, rake bunkers, repair ball marks on the green, and keep up with the pace of play.

Respect

Players feel or show deferential regard for; esteem In golf it is important to show respect for oneself, playing partners, fellow competitors, the golf course, and for the honor and traditions of the game.

Confidence

Players can increase confidence in their abilities by being positive and focusing on something they are doing well regardless of the outcome.

Courtesy

A round of golf should begin and end with a handshake between fellow competitors. Players also should be still and quiet while others are preparing and performing a shot.

Judgment

Using good judgment is very important in golf. It comes into play when deciding on strategy, club selection, when to play safe and when to take a chance, the type of shot players consider executing, as well as making healthy choices on and off the golf course.

Perseverance

To succeed in golf, players must continue through bad breaks and their own mistakes, while learning from past experiences.

FOREWORD



I am concerned when I see young and intelligent minds go through nursery, primary, junior secondary, senior secondary schools, and universities but come out without relevant skills and struggle to find jobs.

Unfortunately, we often label those with relevant skills or transformative ideas as "dropouts" because we fail to help them rise beyond our narrow view of success. It is important to ask ourselves how many of these "dropouts" we know who are thriving in the real world.

To bridge this gap, we are extending the School of Hard Knocks to 15 schools in Abuja. This will allow for the evolution of talents and ideas across Nigeria, using these schools as a pilot phase. It is essential to remind students and youths of the importance of acquiring relevant skills in the 21st century.

Jerry Akubo, P.hD

ED/CEO TAC AFRICA, SOHK Project 774

OUR VISION

**GOLF TO SCHOOLS TO ENHANCE LIVE
AND DIGITAL SKILLS**



OUR AMBITION



15 GOVT. SCHOOLS

YOUNG LIVES TO BE POSITIVELY IMPACTED

450 STUDENTS

TO BENEFIT FROM THE PILOT PHASE.





More than Just a Sport

Our Golf Ideation Program goes way beyond the traditional notion of golf as a sport.

1

Golf Basics:

Foster a culture of social and climate impact innovation.

2

Ideation Workshops

We believe that creativity and innovation are vital for success in the 21st century

3

Life Skills Development

As students engage in golf activities, they develop discipline, patience, perseverance, and focus.

4

Physical Fitness

Our program encourages students to lead active lifestyles and prioritize their health

5

TEAMSHIP

These events promote healthy competition, teamwork, and sportsmanship, while also allowing students to showcase their talents and build camaraderie with their peers

OUR FOCUS

» We have identified the areas we believe we can have best impact through our programs, our work and our teams.

YOUTHS IN GOVT. SCHOOLS

We aim to provide this unique opportunity to students enrolled in government schools, offering them access to a program that combines golf, critical thinking, and entrepreneurship. Our program is designed to cater to students of various skill levels and backgrounds, empowering them to unlock their potential and excel both on and off the golf course.

PARENT AND GUARDIANS

We recognize the crucial role parents and guardians play in shaping their child's educational journey. We actively involve parents and guardians in the Golf Ideation Program, keeping them informed about the benefits and progress of their child's participation. We value their support and collaboration to ensure the success and positive impact of the program.

EDUCATION COMMUNITY

Our Golf Ideation Program also targets the wider education community, including school administrators, teachers, and educational organizations. We aim to build partnerships and collaborations with schools and educational institutions to expand the reach and effectiveness of the program, making a collective effort to empower more students with the transformative power of golf ideation.

By targeting these key audiences, we can create a comprehensive and impactful experience for students while fostering a supportive network of parents, guardians, and educational stakeholders invested in the success and growth of our Golf Ideation Program.

OUR PROGRAMS

Golf Basics and Skills Development:

This program focuses on introducing students to the fundamentals of golf and developing their skills in a structured and progressive manner. Students will learn proper grip, stance, swing mechanics, and golf etiquette.

Golf and STEM Integration

This program combines the principles of golf with science, technology, engineering, and mathematics (STEM) education. Students will explore the physics behind golf swings, analyze ball trajectories, and study the engineering aspects of golf equipment.

Golf and Entrepreneurship

This program integrates golf with entrepreneurship education, fostering a spirit of innovation and business acumen among students. Students will participate in ideation workshops, where they develop creative golf-related business ideas, design marketing strategies, and learn about event management. This program nurtures the entrepreneurial mindset and prepares students for future career opportunities in the sports industry.

Golf and Leadership Development

This program focuses on developing leadership skills through golf. Students will learn about effective communication, decision-making, teamwork, and sportsmanship. The program can include leadership workshops, team-building activities, and opportunities to take on leadership roles within golf tournaments or events.

This program empowers students to become confident leaders both on and off the golf course.

PLAY AND LEARN GOLF

WORKING WITH PARTNERS TO
INCREASE OPPORTUNITIES FOR
EDUCATION, EMPLOYMENT, AND
TRAINING.



ABOUT THE PROGRAM

The Golf to Schools program is a transformative initiative that brings the power of golf to government schools, empowering students with valuable life skills, enhancing critical thinking abilities, and nurturing an entrepreneurial mindset. Through this program, students embark on an exciting journey of personal growth and development, both on and off the golf course.

Our program focuses on providing students with a comprehensive golf education that goes beyond the basics. They receive expert training in golf fundamentals, including grip, stance, swing mechanics, and etiquette. As their skills progress, they have the opportunity to participate in friendly inter-school competitions and tournaments, allowing them to showcase their talents and develop a competitive spirit.

In addition to golf-specific training, our program integrates various elements to ensure a holistic learning experience. We emphasize the importance of critical thinking through ideation workshops, where students explore creative solutions, solve problems, and develop innovative ideas.

PROPOSED KPIS

- » **Participation Rate:** Measure the percentage of students in government schools who actively participate in the Golf to Schools program. This KPI reflects the level of engagement and interest generated among the target audience.
- » **Skill Development:** Assess the progress and improvement of students' golf skills over time. This KPI can include metrics such as average handicap reduction, increase in driving distance, or improvement in accuracy and consistency of shots. It demonstrates the effectiveness of the program in developing students' golfing abilities.
- » **Life Skill Acquisition:** Evaluate the acquisition of essential life skills by students through the program. This KPI can measure improvements in discipline, patience, perseverance, teamwork, and leadership abilities. Assessments, surveys, and feedback from students, teachers, and parents can be utilized to gauge the development of these skills.
- » **Participation in Competitions:** Track the number of students who actively participate in inter-school golf competitions and tournaments. This KPI demonstrates the program's success in motivating students to apply their skills in a competitive setting, showcasing their talents and fostering a healthy competitive spirit.
- » **Long-term Engagement:** Measure the retention rate of students in the program over time. This KPI reflects the program's ability to engage students and create a sustained interest in golf, indicating its long-term impact on their lives.
- » **Parent and Guardian Satisfaction:** Conduct surveys or interviews to gauge the satisfaction of parents and guardians with the Golf to Schools program. This KPI provides insights into the perceived value and impact of the program from the perspective of key stakeholders.

MEET THE TEAM - FOUNDER



Jerry Akubo P.hD
ED, SOHK, TAC & Proj. 774

Jerry Akubo is a Doctor of Emerging Technologies. He is the founder and CEO of Technology Against Crime Africa initiative, a futuristic oriented NGO in Nigeria. TAC Africa NGO is wholly committed to developing the Africa's Economic and Security space through Digital Specialized Skills and Capacity building for Academia, Law Enforcement Agencies, Government Organizations and individuals by serving as a catalyst through which Emerging Technological solutions could be thought in a structured and easy to learn methodology.

Dr. Jerry Akubo is a Drone Expert, Maritime Survey Expert, and an Intelligence System Support specialist trained by INTERPOL and FBI. He is currently a member of INTERPOL Drone Expert Forum and a host of other international bodies. Being active in the Law Enforcement domain for over two decades now, he uses the NGO TAC Africa as a medium to give back to the society by expanding and establishing other initiatives i.e. The School of Hardknocks Foundation, Project 774, Drone Safety Initiative, etc.

SUBJECT MATTER EXPERTS



Ms. Ugonma Oyeh
Social Media Consultant

Ugonma has attended numerous capacity-building engagements both within the country and overseas and its impact is felt in her output volume in line with her expected deliverables. She has led the team in the realization of numerous deliverables in line with the goals of the School of Hardknocks Foundation. Having executed the marking of the International Drone Safety Day, the International Zero-Waste Day and so many others, Ugonma is also involved in the planning for Project 774 which is expected to positively affect communities across the 774 LGAs in Nigeria.

A good team player and proponent of synergy in realizing organizational goals and objectives, she is passionate about geopolitics, sports, healthy living, global technological advancements, etc.



KIND AKUBO
Head - Blockchain & Crypto

As a seasoned Crypto and Blockchain Manager, he has a strong passion for driving innovation and creative smart solutions in the financial sector.

With years of experience in managing cryptocurrency transactions, developing decentralized applications, and leading cross-functional teams, he brings a wealth of knowledge to the table. His expertise in Blockchain technology, digital assets, and smart contracts enables him to navigate the complexities of the industry with ease.

He is committed to staying up-to-date with the latest trends and developments in the space while ensuring compliance with regulatory requirements.



IFEANYI ANYA
Program Coordinator

Ifeanyi Anya is the Head of the Dept. for Communication / Program Strategy for TAC Africa / SOHK Nigeria, and has spent his life using his personal and career experiences in pursuit of humanitarian endeavours.

He has experience in Banking, Human Resource Management, Therapy, Research Development Analysis, Information Management, etc. He received his education at the African University of Benin (AUB) with a Master's in Human Resource Management and a Doctorate Degree in view (PhD). He also holds a Bachelor's in Library and Information Science (BSc) in Abia State University, Uturu. He is an avid researcher, and his work has been published in several articles in the Nigerian Newspapers.



BARR. C. OKENWA
Head - Legal Advisor

Barr. Charles Okenwa, is an Abia State born legal practitioner. He is a law graduate of Abia State University Uturu. He is passionate about human rights advocacy, and justice for the less privilege. Hence, his drive to study Law. Barr. Okenwa is the principal partner of Medina Law Associate & co.,

He studied law and graduated from Abia state university in Nigeria. He did the mandatory five years course in the university as part of the requirements to become a lawyer in Nigeria and proceeded to Nigeria law school Kano for the final one-year professional training program where he was awarded his bachelor's law degree and license to practice in Nigeria in the year 2013. Upon his graduation, he did an internship with various law firms to gain experience in the business of law for three years before I set up my law office (chamber) with my colleague as an associate.



TOBI R. SANGOTOLA
Drone Pilot

He is a result-driven and a professional with solid background and 2 + years' experience in drone flight, photogrammetry, aerial surveillance consulting and project management. Deployed and Operated DJI Mini 2 and Mavic Air drones for various commercial projects, including Estates, Events coverage, Aerial photography, Documentary and Construction site surveys.

Utilized Lightroom and Premiere Pro software to edit and enhance aerial photos and videos, resulting in 100% client satisfaction. Conducted basic training for a few of my crew members on drone operations, footage gathering for documentaries etc.



AMB. VICTOR ATEWE
Media/Public Relations

Amb. Victor Atewe is the CEO of Vikprince Multimedia Production Limited an all-in-one multimedia company birthed in the year 2014 with over 17 years of vast experience in the Tele-media Industry.

He successfully handled National and International media projects ranging from Democracy Heroes Awards 2017, 2018, 2019 and 2020, COREN Awards and Dinner 2018, Nigerian Teen Choice Awards, 3D Animation Content Creator for Advocacy for women with disability in partnership with USAID & Canada Aid, Media Consultant for Nigerian Lottery Trust Fund (NLTF), Euro Scholar Poland amongst others.

COACHES



ADAMU EKPA SADA
Taekwondo & Karate Trainer

Adamu Ekpa Sada, aka Ti - Long, a grand master in Taekwondo and karate, boasts an impressive 22-year journey in martial arts. He honed his skills at the renowned Nigerian Defence Academy, Kaduna.

Trained under Local and International Coaches, a local, National & International black belter, a Gold / Silver Medalist. Adamu's profound impact on numerous individuals, both Nigerian and foreign, is testament to his exceptional teaching abilities. Formerly Serving as an instructor at the Abuja Sports Council and, being a valued member of the Shotokan Karate International Federation (SKIF), also affiliated to Nigeria Taekwondo Federation.



GLORIA U. EHIOSUN
Girl Child Advocate

She has taken part in Hallmark productions like the BBC "Wetin de", The Xfactor reality show, Nija got talent, The Making of a Chef, The Nisal Radio drama, The Gist" television talk show the Integrity Icons Nigeria, and a host of Impact short stories that influenced positive behavioral changes in the society. In her spare time, she volunteers to work with kids at the IDP camps giving them education and hope and teaches script writing at secondary schools to help the kids tell their stories and use content to solve issues they face like bullying and teenage pregnancy.



SIMON ODOMA ADEMU
Educational Coach/Mentor

He is an avid and passionate Educator, life coach, strategic trainer, motivational speaker and a renowned educational consultant with over ten years of result-oriented experience. He is a Cambridge and Harvard Certified educator. Mr. Simon, as learner fondly call him is also a certified teacher by the British Council Partner Schools Network. Simon believes that every learner is endowed with great potential to excel beyond every imagination. He collaborates with various schools and organizations of international repute in Nigeria and abroad while adopting the 21st century innovative approach to learning.



ETIMBUK OBOHOSO
Tennis Coach

He is a dedicated and Creative Sports Entrepreneur, a Second-Class upper division graduate of Physical Education, and holder of Diploma in Physical Education and Sports Studies, both in the University of Uyo. He is the CEO of Eti Sports Pro. Etimbuk is thriving to be a global Sports business guru, he believes black belter, a Gold / Silver Medalist. Adamu's profound impact on numerous individuals, both Nigerian and foreign, is testament to his exceptional teaching abilities. He's a rare change actor that the world needs.



TEGA DAVID IGBRU
AI and Blockchain Expert

He began his career as an entrepreneur in 1997, and has served as CEO at Tegbrus International. He has 26 years' experience in business and 9 years' experience in business coaching and consulting. He has developed programs such as 'save and shop free" and Creative imagination Mathematics (CI Maths). As a skilled speaker, motivator and psychologist, he has trained and lead leaders in emotional intelligence development programs.



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For more information on this project,
please call +234 908 855 6002 or
visit www.schoolofhardknocks.com.ng
